



## 2014 Year End Recap



## SPAR – “A Lifetime of Fun”

SPAR’s mission is to provide the citizens and visitors of Shreveport quality leisure services and cultural activities, by creating a vital parks and recreation system that provides quality of life services that promote natural spaces, the local economy and the welfare of our community.

SPAR pledges to provide facilities, programs, services, and events that are wholesome and safe. SPAR will accomplish this vision through:

- Innovation in programming and facility development;
- Faithful stewardship of our community’s natural, cultural, and historical resources; and
- Provide the highest standard of excellence in public service through cooperative partnership with our diverse community.

SPAR is responsible for maintenance, appearance and operation of city properties, including: government offices, fire stations, assembly facilities, community centers, parks, athletic facilities, cemeteries, flower beds, rights-of-way and all municipal grounds.

SPAR operates many special event facilities including convention and meeting facilities, entertainment venues and stadiums. SPAR is also responsible for programming, scheduling, equipment facilitation, site preparation, set-up and clean up.

SPAR has:

- 63 parks with more than 29,000 acres
- 18 community centers
- 5 swimming pools
- 46 Playgrounds
- 300 flower / rose beds
- 4 cemeteries



In addition, we have 28 highly visible grounds such as Festival Plaza and Municipal Auditorium. SPAR also repairs and maintains the plumbing, painting, electrical, roofing, etc. of 125 city-owned properties. And, SPAR provides a clean and safe environment in 52 city-owned facilities.

Annually SPAR serves:

- 366,000 youth and adults use the community centers
- 69,000 adults and children participate in special programs offered at community centers citywide
- 8,700 participate in track, basketball, baseball and softball leagues
- More than 150,000 citizens and tourists visit Independence Stadium
- 1.2 million visitors and citizens are served by SPAR through its role in Red River District, festivals, special events, parades, trade shows, and conventions

SPAR has nine divisions:

- |                          |                                  |
|--------------------------|----------------------------------|
| • Administration         | • Grounds / Building Maintenance |
| • Athletics              | • Planning and Development       |
| • Environmental Services | • Recreation                     |
| • Event Services         | • Special Facilities             |
|                          | • Golf                           |

## 2014 Year End Recap – SPAR

<b>SPAR Community Centers</b>	<b>366,218</b>
<b>SPAR Recreation Events/Programs</b>	<b>9,629</b>
<b>SPAR Therapeutics</b>	<b>10,786</b>
<b>SPAR Seniors</b>	<b>35,483</b>
<b>SPAR Youth Athletics</b>	<b>5,770</b>
<b>SPAR Adult Athletics</b>	<b>2,960</b>
<b>SPAR Special Athletic Event Program</b>	<b>22,202</b>
<b>Golf</b>	<b>40,039</b>
<b>Tennis</b>	<b>36,713</b>
<b>Swimming Pools</b>	<b>13,918</b>
<b>Independence Stadium</b>	<b>150,000</b>
<b>Total</b>	<b>693,718</b>

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<b>SPAR Event Services</b>	<b>1.2 million</b>
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## SPAR Event Services and Special Facilities

### Example of Events

Mardi Gras Parades

Red River Revel

Mudbug Madness

Holiday in Dixie

Let the Good Times Roll Festival

Sickle Cell Softball Tournament

Movie and Moonbeams

Fourth of July Celebration

African American History Parade

Farmers' Market

Runs and Walks

Pumpkin Shine on Line

Free Fridays Forever

SummerFest

Independence Bowl

Events at Riverview Hall & Theater

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**Total citizens served**

**1.3 million**





## SPAR Community Centers

Community Center	Annual Attendance
A. B. Palmer	12,440
Airport Park	39,100
Andrew Currie	10,901
Bilberry Park	25,702
Bill Cockrell	46,140
Chris Hayes	4,166
David Raines	30,119
Hattie Perry	16,980
Hollywood Heights	5,186
Lakeside	36,154
Mamie Hicks	4,780
Querbes	17,880
Southern Hills	69,727
Sunset Acres	4,775
Valencia Park	42,168
<b>Total</b>	<b>366,218</b>



## SPAR Recreation

Date	Program/Event	Attendance
January	MLK Essay Contest	348 Youth/Teens
March	Country & Western Dance	190 Adults
March	"We Believe in You" Talent Show	350 Youth/Adults
March	Spring Break Camp (week long)	639 Youth/Teens
March	"Stop the Violence" Basketball Tournament	800 players
April	"Music in the Park" at Chris Hays	700 Youth/Adults
April	Citywide Easter Egg Hunt	575 Youth/Teens
June – August	Summer Playground Camp	856 Youth/Teens
June	Butterfly Camp (SPD)	100 girls
June	Fishing Camp (SPD)	25 Youth/Teens
June	OrganWise Nutrition Literacy Program	726 Youth/Teens
June	Law and Youth Camp (SPD)	100 Teens
July	Summer Camp Finale	1,023 Youth/Adults
August	Youth Summer Concert	1,000 Youth/Adults
September	Country & Western Dance	215 Adults
October	Citywide Halloween Pary	460 Youth/Teens
November	Harvest Camp (Thanksgiving week)	512 Youth/Teens
December	Merry Berry Lighting Ceremony	110 Youth/Adults
December	Merry Berry Pageant	100 Youth/Adults
December	Merry Berry Festival	250 Youth/Adults
December	Winter/Christmas Break Camp	550 Youth/Teens
<b>Total Attendance</b>		<b>9,629</b>



## SPAR Therapeutic Recreation

Date	Program/Event	Attendance
February	MLK Wheelchair Basketball Tournament	120
February	Black History Program	61
February	Health Fair	5
February	Flag Football Tournament	165
February	Annual Mardi Gras Dance	214
March – April	Challengers Baseball League	275
April	Easter Extravaganza	57
April	Volunteer Recognition Day	175
May	Inclusion Volleyball Tournament	73
May	Fit for Life Tennis Triple Play	38
May	Fit for Life Field Day	87
May – July	Therapeutic Adaptive Summer Camp	2,400
June	5K Health Walk	75
June	Therapeutic/Special Olympics Camp Shriver	324
June	Annual Kickball Jamboree	47
June	Annual Fishing Derby	52
July	Therapeutic Celebration Dance	195
July	Inclusion Wheelchair Basketball Tournament	120
July	Unified Golf Clinic	53
July	Summer Recital	150
July	Inclusion Cheerleading Camp	32
August	Annual Inclusion Carnival	172
August	SPAR Park & Recreation Seminar	23
September – October	Adaptive Flag Football League	472
October	Paralympic Day	25
October	Therapeutic Halloween Explosion	235
November	Harvest Day Program	96
December	Adaptive Tennis Program	95
December	Christmas Recital	200
December	Holiday Dance	250
January – December	Year-round Program Participation	4,500
<b>Total Attendance</b>		<b>10,786</b>

### SPAR Therapeutic Recreation Program Partners

- Northwest Special Olympics
- GUMBO (Games Uniting Mind & Body)
- ThinkFirst
- Families Helping Families
- ARC of Caddo/Bossier
- Evergreen Ministries
- Community Angels of Hope
- DeSoto Rehabilitation
- Barksdale Airman & Family Readiness Program
- Frost Industries
- Caddo Parish Schools Special Services
- VA MHICM Program
- Northwest Louisiana Food Bank
- Caddo Parish Parks & Recreation
- Promise Hospital



## SPAR Seniors

Dates	Program/Event	Attendance
January	Chair Volleyball Tournament	96
February	Sweetheart Dance	123
February	Taste of SPAR	115
March	Chair Volleyball Tournament	105
April	Citywide Spring Musical	298
May	Fit for Life Health Fair	82
May	Old Time Country Fair & Arts/Crafts Competition	132
June	Senior Annual Trip (Allen, Texas)	110
June	Juneteenth Celebration	97
August	Wreath & Recyclable Workshop	139
November	Veterans Day Celebration	132
January – November	Citywide Piano Participants	480
January – November	Citywide Exercise Participants	1,204
January – November	Citywide Computer Participants	1,795
January – November	Citywide Arts & Crafts Participants	1,986
January – November	Citywide Food Program Participants	9,672
January – November	Citywide Attendance at Centers	18,917
<b>Total Attendance</b>		<b>35,483</b>

## SPAR Senior Recreation Program Partners

- American Cancer Society
- American Red Cross
- Caddo Council on Aging
- Northwest Senior Olympics
- Salvation Army
- Shreveport Community Renewal
- Shreveport Job Corps



## SPAR Athletics

### Youth Programs

Date	Event/Program	Teams / Participants
January – March	Girls & Boys Basketball	78 / 1,000
February	MLK Jr. Basketball Tournament	60 / 720
February – March	RBI T-Ball/Machine Pitch Baseball	33 / 550
February	MLK Pitch, Hit & Run	40 participants
April	Summer Track	100 participants
April	Hershey's Track & Field	50 participants
June – July	Summer Midnight Basketball	60 / 750
September – November	Youth Football	65 / 1,625
October	NFL Punt, Pass & Kick	50 participants
October	SPAR Pink Out	36 / 200
November	Football Hot Dog Social	7 / 175
November	Junior Independence Bowl	12 / 350
November	Fall Indoor RBI T-Ball	8 / 80
November	T-Ball Hot Dog Social	8 / 80
<b>Total Participants</b>		<b>5,770</b>

### Adult Programs

Date	Event/Program	Teams / Participants
January – May	Industrial League Basketball	21 / 320
February	MLK Jr. Basketball Tournament	32 / 460
April	Holiday in Dixie Softball Tournament	27 / 400
April – May	Spring Softball League	34 / 400
June – July	Summer Midnight Basketball League	8 / 160
July – August	Summer Basketball League	25 / 400
July – August	Coed Softball League	15 / 280
September – October	Fall Softball League	11 / 220
November – December	Fall Basketball League	16 / 320
<b>Total Participants</b>		<b>2,960</b>





## SPAR Athletics – Special Events/Programs

Event/Program	Attendance
Battle on the Border High School Football Showcase	22,000
Summer Youth Track & Field Program	99
YouthFit Distance Running Program	80
USA Wrestling Program (Bilberry Community Center)	15
<b>Total</b>	<b>22,202</b>





**First Tee of Northwest Louisiana**

<b>Program</b>	<b>Attendance</b>
National School Program – Shreveport	2,450
Youth Target Outreach – Shreveport	590
National School Program – Mansfield	2,288
Youth Golfers – Mansfield	169
<b>Total – First Tee</b>	<b>5,497</b>

**The Club at Huntington Park**

Golfer	Rounds
Daily Fee Golfers	10,000
SPAR members	4,000
Tournaments	1,100
<b>Total</b>	<b>15,100</b>

**Querbes Golf**

Golfer	Rounds
Regular	14,442
Walking	4,832
Tournaments	168
<b>Total</b>	<b>19,442</b>

**SPAR Tennis**

<b>Tennis Center</b>	<b>Attendance</b>
Bill Cockrell	4,086
Querbes	22,093
Southern Hills	10,534
<b>Total Tennis</b>	<b>36,713</b>

**SPAR Swimming Pools**

Free Swimming Lessons (5 pools)	1,832
Bill Cockrell – public swimming	777
David Raines – public swimming	617
Querbes – public swimming	2,302
Southern Hills – public swimming	8,390
<b>Total Swimming</b>	<b>13,918</b>

